

Mirit Tal

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Address: Brooklyn, NY

Professional Experience

Second Thought, Inc

2009-Present

Senior Developer

In charge of Web and Mobile Front End Development for large clients such as Time Magazine, CNN, People Magazine, Sports Illustrated, Health.com, Entertainment Weekly, Microsoft and more.

Responsible for the UI design, development and implementation from scratch of web components.

Using mainly HTML, HTML5, CSS, Javascript, JQuery, AJAX, JSON, XML, integration with PHP and JSP application architectures, Wordpress and other CMS systems with **emphasis on usability and user experience**.

Recent works include:

<http://news.timeinc.net/cnn/cbu/>

<http://wehearyouamerica.readersdigest.com/>

<http://gatoradepformance.stack.com> (mobile - <http://m.gatoradepformance.stack.com>)

<https://sifantasy.secondthought.com/cfbchallenge> (mobile

https://sifantasy.secondthought.com/cfbchallenge_mobile)

<http://www.canireadtoyou.com>

<http://www.carblogers.com/health/carblogers/>

<http://www.arthritisismartmoves.com>

Freelance Web Developer and IA consultant

2005-2009

Built and designed numerous websites for commercial clients, non-profit organizations and individuals.

Clients include:

- Nylon Technology (front end development for clients such as Midol, Trident and Fidelity).

- Oberon Media <http://oberon-media.com/>

- RedLasso – a broadcast media website which allows users to search, clip, and share television and radio content- <http://www.redlasso.com/>

- Double Trump line of products - <http://www.doubletrump.com/>

Freelance Video Designer

2007-2010

Designed, programmed and built multi channel real-time projection systems for various interactive pieces, mainly for theater and performance.

Career highlights include –

Video design for Beckett Shorts at NYTW featuring Mikahil Baryshnikov and music by Philip Glass.

Associate Projection Designer on Fela! (For the off-Broadway run)

More works can be seen on my website – <http://miritt.org/projects.html>

Studio IMC and Maya Stendhal gallery, NY

September 2006–January 2007

Design and Programming, Jonas Mekas – 365 Films, a year-long web-based project of 365 new films by legendary avant-garde filmmaker Jonas Mekas.

ESI – Expert Solutions International, Israel

2001–2004

<http://www.esi-knowledge.com>

Senior Software Engineer, led the web-application department.

- Responsible for design, implementation and integration of web and windows based applications.
- Focal point for user interface design of Logist products.
- Designer of functional and technological product features.
- Instructor of customer technical courses: training Logist products users and developers using Logist platform.

ZPlusPlus Systems & Communications

1999-2000

Web Developer, Front-End and Back End (ASP).

Education

Master's Degree - Interactive Telecommunications Program, Tisch School of the arts
New York University, 2004–2006

B.Sc - Mathematics and Computer Science Department
Ben Gurion University of The Negev, Israel, 1997–2000

Technical Skills

Software

Adobe Suite – Photoshop, Illustrator, In-Design, Director, Flash, Dreamweaver
Eclipse, Microsoft Visual Studio .NET
Microsoft Office products

Languages

Web Skills - HTML, HTML5, CSS, JavaScript, jQuery, YUI, AJAX, XML, JSON, JSP, PHP, ActionScript
Working Knowledge – Processing, Java, Lingo, Visual Basic, .NET – C#

Database

Microsoft SQL Server, Oracle, MySQL, Microsoft Access

Video

Final Cut Pro, After Effects, Max/MSP/Jitter, Isadora

Languages

Hebrew – Native; English – Fluent